



SEEFF members, interested business entities and institutions

Subject: Invitation to participate and sponsor the congress of national associations of forwarders in Southeast Europe - SEEFF (South East European Freight Forwarders Association)

Respected,

in accordance with the previous announcements, we inform you that at the last SEEFF congress, which was held in Sofia at the end of September 2022, by a unanimous decision of the present delegations, we were given the opportunity to organize the next congress, which is planned to be held from **May 9 - 11, 2024 in Belgrade**. According to the conditions of the organization, the congress will have two working days, as well as one day for visiting the sights of the host country.

The plans envisage the participation of foreign and domestic experts from forwarding and logistics companies, researchers from universities, consulting companies, shipping companies, distributors, IT companies, etc. at the congress who will present their experiences and visions in five plenary panel sessions according to the thematic units agreed for now:

1. Global trends and the future of logistics - development directions and strategies, support from the EU and local authorities
2. Infrastructure projects: railways, ports, logistics hubs, etc & Development of intermodal transport in Europe
3. Sustainability in transport and logistics process & Electronic transport documents
4. Digitization and robotics
5. Education of employees in logistics and forwarding companies & Hybrid work from home and part-time work

According to the conditions of the organization of such gatherings, the possibility of presenting individual companies or institutions through exhibitions as part of sponsor-donor packages is also foreseen. In this sense, we are preliminarily informing you about the planned date of the congress so that you can plan your presence in time in the desired format.

By sponsoring the congress, you enable your company or institution to be actively represented both to the participants of the congress and to the general public who will follow the course of the congress through the media and announcements.

The organizing committee of the congress established the following categories of sponsors-donors with the corresponding rights:

I. General sponsor-donor:

- * presentation of your products or services during congress
- * placement of the sponsor's logo on the invitation letter or congress program
- * placement of the sponsor's logo at the opening of the congress
- * setting up the sponsor's stand during the congress - up to 8 m2
- * placing banners at plenary or panel sessions
- * access to all events provided by the congress program
- * inclusion of advertising material in the sponsorship package
- * presence of up to six sponsor representatives
- * number of sponsors-donors: 1
- * value of sponsorship-donation: EUR – 8,500

II. Gold sponsor-donor:

- * presentation of your products or services during congress
- * placement of the sponsor's logo on the invitation letter or congress program
- * placement of the sponsor's logo at the opening of the congress
- * setting up the sponsor's stand during the congress - 6 m2
- * placing banners at plenary or panel sessions
- * access to all events provided by the congress program
- * inclusion of advertising material in the sponsorship package
- * presence of up to five sponsor representatives
- * number of sponsors-donors: up to 3
- * value of sponsorship-donation: EUR – 6,000

III. Silver sponsor-donor:

- * presentation of your products or services during congress
- * placement of the sponsor's logo on the invitation letter or congress program

- * placement of the sponsor's logo at the opening of the congress
- * setting up the sponsor's stand during the congress - 4 m2
- * placing banners at plenary or panel sessions
- * access to all events provided by the congress program
- * inclusion of advertising material in the sponsorship package
- * presence of up to four sponsor representatives
- * number of sponsors-donors: up to 5
- * value of sponsorship-donation: EUR – 4,500

IV. Bronze sponsor - donor

- * presentation of your products or services during congress
- * placement of the sponsor's logo on the invitation letter or congress program
- * placement of the sponsor's logo at the opening of the congress
- * setting up the sponsor's stand during the congress - 3 m2
- * placing banners at plenary or panel sessions
- * access to all events provided by the congress program
- * inclusion of advertising material in the sponsorship package
- * presence of up to three sponsor representatives
- * number of sponsors-donors: up to 7
- * value of sponsorship-donation: EUR – 3,000

V. Sponsor-donor:

- * placement of the sponsor's logo on the invitation letter or congress program
- * placement of the sponsor's logo at the opening of the congress
- * placing banners at plenary or panel sessions
- * access to all events provided by the congress program
- * inclusion of advertising material in the sponsorship package
- * presence of up to two sponsor representatives
- * number of sponsors-donors: up to 10
- * value of sponsorship-donation: EUR – 2,000

VI. Friend of Congress:

- * placement of the sponsor's logo on the invitation letter or congress program
- * placing banners at plenary or panel sessions
- * access to all events provided by the congress program
- * inclusion of advertising material in the sponsorship package
- * presence of up to two sponsor representatives
- * number of sponsors-donors: up to 10
- * value of sponsorship-donation: EUR – 1,000

VII. Sponsor-donor of lunch, dinner or coffee break - water, juices, wine, etc.

- * placing signs on the tables with the sponsor's logo and name
- * number of sponsors-donors: up to 5
- * value of sponsorship-donation: EUR 2,500

Belgrade, 28.02. 2024.

Predident NA



Slavoljub Jevtić